



Institute for Road Safety Research (SWOV), Forum of European Road Safety Research Institutes (FERSI) and The European Transport Safety Council (ETSC) invite you to a high-level Road Safety Performance Index debate:

## Prevent crashes, reduce injuries, save lives

House of Europe, The Hague, **Korte Vijverberg 5-6** 25 May 2016, Wednesday 09.30 - 16.00

### Road safety in Europe: where we stand and where we're going

In 2015 in Europe around 26,000 people died in road traffic and 135,000 were seriously injured. However, the long term safety trend in reducing the number of road deaths has been positive, especially so for car occupants who have benefited more than cyclists or pedestrians from road safety measures adopted over the past decade.

The Netherlands are facing the challenge of ensuring safety of cycling in highly populated cities ("Randstad") and tackling road safety issues related to ageing society. It aims to address road safety research questions and looks at road safety opportunities offered by vehicle automation. So what can the Netherlands learn from Europe and what can Europe learn from the Netherlands?

The event will be held in English.

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. <u>www.etsc.eu/pin</u>

The PIN programme receives financial support from Volvo Group, Toyota Motor Europe, the Swedish Transport Administration, the German Road Safety Council and the Norwegian Public Roads Administration.

For further information, please contact <u>dovile.adminaite@etsc.eu</u>



# Agenda

Moderator: Peter van der Knaap, SWOV

09.30-10.00 Registration

#### 10.00-11.00 Where we stand and where we're going

Welcome – Peter van der Knaap, SWOV

*European Road Safety and Research* – European Commission DG Research & Innovation (tbc)

*The Road Safety Performance Index in the context of the EU road safety policies* – Antonio Avenoso, ETSC

*Road safety in the Netherlands* – Marjolijn Sonnema, Deputy Director General for Mobility (Director For Roads And Traffic Safety), Ministry of Infrastructure and the Environment, the Netherlands

Questions and answers

#### 11.00-11.45 Zero road deaths in vehicle crashed – how to reach it?

Dr. Ing. Tjark Kreuzinger, Safety Research & Technical Affairs, Toyota Motor Europe

Peter Wells, Accident Research Team, Volvo group

Professor Marjan Hagenzieker, Delft University of Technology/SWOV Discussion

#### 11.45-12.30 Cycling safety: what the Dutch can learn

From Europe - tbc

To Europe – Divera Twisk, SWOV

Discussion

#### 12.30-13.30 Lunch

#### 13.30–15.30 Road safety performance indicators – from data to action

Road safety research challenges - Rob Eenink, FERSI

Safety Performance Indicators in Sweden. What can we learn? – Johan Strandroth Swedish Transport Administration

Reducing speeds – Letty Aarts, SWOV Eliminating drink driving – Horst Schulze, German Federal Highway Research Institute (BASt)

*Improving road infrastructure* – Ferry Smith, Royal Dutch Touring Club (ANWB)

*Improving vehicle safety* – Johan Strandroth

Discussion

Take-home messages – Peter van der Knaap

